ENVIRONMENTAL POLICY

The **RockyPop** is more than just a place to stay. It is a place where every action leaves a mark.

Welcoming guests, serving food, lighting our spaces or keeping them cool: each of these everyday actions shapes the world around us.
Here in **Marseille**, we have chosen to take care of that world with care and attention, because we believe **hospitality should be both generous and responsible.** With this in mind, we are now working towards **Green Key certification.**

A committed charter for a sustainable future

This charter is more than just a document: it reflects our deep commitment.

A commitment that may be understated in its actions, **but is sincere in its purpose.** We strive for a form of hospitality that respects its resources, protects its environment and looks firmly towards the future.
That is why **we regularly measure our carbon footprint:** understanding our emissions is the first step towards reducing them.

Nature worth protecting

Provence and the Marseille coastline offer us a natural environment of rare beauty, but also one of great fragility. Every day, **we encourage those around us, both our teams and our guests, to look at it with fresh eyes.** To appreciate not only its beauty, but also its vulnerability. **Because when we learn to love something, we also learn to want to protect it.**

Energy used responsibly

Energy is a precious resource.

Every source of heat or cooling we produce has an impact on the planet. Aware of this, we have adopted a responsible approach: **we do not set the air conditioning below 22°C** or the heating above this temperature. We invite our guests to see this guideline as a shared commitment rather than a constraint.

We have also chosen more energy-efficient equipment, from our lighting to our appliances, while remaining vigilant about even the smallest sources of waste. A door that is not properly closed, a worn seal — these are all potential sources of unnecessary energy consumption **that we strive to avoid.**

Finally, **we generate our own green energy through the solar panels** installed on our roof, an initiative that fully reflects our commitment to reducing our environmental impact.

Water, a precious resource

The water that flows through our hotel does not belong to us: we are simply its temporary guardians.

That is why we take care to avoid unnecessary waste, notably through devices installed on all our water outlets **to reduce water flow.**
We also pay close attention to what goes down our drains, ensuring that **neither chemicals nor contaminated water are discharged into the natural environment.**

Waste handled responsibly

Nothing we consume should simply disappear without thought.
We sort our waste carefully, paying particular attention to materials that are more hazardous and require dedicated disposal channels rather than simply being thrown away. We also invite our guests to continue this practice during their stay: **a dedicated waste-sorting area on level -1** allows them to sort their waste more thoroughly.

Responsible choices with every purchase

What we serve at our tables is also a reflection of our commitment.

We favour **seasonal products,** preferably locally sourced or organic, and ensure that **our meat comes from France and our eggs from free-range farms.** We also make sure that **no endangered species ever appears on our menus.**

Every day, **we offer a vegetarian – and sometimes vegan – option** to our guests, driven both by our convictions and our desire to provide an alternative for everyone. This commitment also extends to our cleaning products and paper supplies, all carefully selected for their lower environmental impact.

A setting designed for well-being

Hospitality is also about providing a healthy environment.

Our spaces are entirely non-smoking, and we favour the simplicity of fresh, natural air over the artificial fragrances of air fresheners. **We have also planted native species** in the planters throughout the hotel's outdoor spaces. These plants were grown from seeds collected in the Massif de l'Étoile by our landscaper, who is himself committed to a social reintegration programme.

A team committed alongside us

None of this would be possible without the people who bring these commitments to life every day.

Most of our team members travel to work **by public transport,** a practice we actively encourage by covering the associated costs. They also take part in hands-on initiatives such as **Clean My Calanque,** alongside organisations working **to clean up and protect the Marseille coastline.**
All our team members have also received **in-depth training on environmental issues,** delivered by our CSR representative. Having someone dedicated to this mission within the hotel was particularly important to us, ensuring that these commitments remain part of our everyday practices.

A collective commitment

Finally, this commitment is part of a broader vision shared by **Assas Hotels**, the group we belong to. Founded in Chamonix, at the foot of glaciers that retreat a little further every year, our group witnesses the effects of climate change first-hand. This reality constantly reminds us that **nothing can be taken for granted, and that every action matters.** It is this awareness, shaped in the mountains, that now guides us all the way to the shores of the Mediterranean.

A commitment in progress

At **RockyPop,** we do not claim to have all the answers. We are moving forward with a desire to **do better, question our habits and keep improving, one action at a time.** Because ultimately, taking care of a place we love also means making sure that those who come after us can enjoy it to the fullest.